



Transitions® × **KODAK Lens**

## Leverage Brand Power

Combine two powerful consumer brands with high performing products to elevate patient satisfaction in your practice.



# Transitions



Transitions  
**Gen S™**

**XTRACTIVE®**  
NEW GENERATION

**XTRACTIVE®**  
POLARIZED™

## The new lens standard:

Transitions® GEN S™ goes beyond the ordinary offering a dynamic, fantastic and love-wear experience that aligns with the ever-changing rhythm of life.

- **Ultra-responsive to light**
- **Spectacular color palette**
- **HD Vision at the speed of any patient's lifestyle**

New advanced symbiotic technology where the dyes and matrix are specifically designed to seamlessly interact together.

## The best extra darkness and extra light protection.

Uniquely designed for those who are very light sensitive and/or frequently exposed to intense bright lights.

New generation of powerful XTRActive dyes that achieve better activated darkness under a variety of conditions including in the car and hot temperatures. In colder environments, the dye molecules can now avoid being too dark.

## The only and best ever photochromic polarized lens.

For people who want extra protection in high-glare situations.

Faster & darker XTRActive photochromic technology combines with dynamic polarization for the only photochromic polarized lenses that activate from clear indoors to dark and polarized outdoors.

Transitions GEN S Sapphire / RAY-BAN® frames. Transitions XTRActive Brown. / ic! berlin® frames. Transitions XTRActive Polarized Gray / TALLA® frames.

**9** OUT OF **10**

**WEARERS CHOSE  
TRANSITIONS® LENSES  
OVER CLEAR<sup>16\*</sup>**



## KODAK Transitions Lens Availability

Lens Design	1.50	Poly	Trivex®	1.60	1.67	1.74
<b>Transitions® GEN S™ / Colors lenses</b>						
KODAK Unique DRO®/ Unique DRO HD Lenses	GBNAESMR	GBNAESMR	GB	GB	GBNAESMR	G
KODAK Unique™ HD Lens	GB	GB	GB	GB	GB	G
KODAK Unique Lens	GBNAESMR	GBNAESMR	GB	GB	GBNAESMR	G
KODAK Precise® Plus / Precise Short Plus Lenses	GBAESMR	GBAESMR	GB		GBAESMR	
KODAK Precise PB / Precise Short PB Lenses	GBNAESMR	GBNAESMR	GB		GBNAESMR	
KODAK Precise Lens ( <i>traditional</i> )	G	G				
KODAK Easy Lens	GBAESMR	GBAESMR			GBAESMR	
KODAK PowerUp® Lens	GB	GB			GB	
KODAK Digital Single Vision Lens	GBNAESMR	GBNAESMR	GB	GB	GBNAESMR	G
KODAK Clean&CleAR™ Finished SV Lens (AR-coated)	G	G				
<b>Transitions XTRActive® New Generation lenses</b>						
KODAK Unique DRO/ Unique DRO HD Lenses	G	G / Mirrors	G		G	
KODAK Unique Lens	G	G / Mirrors	G		G	
KODAK Precise Plus / Precise Short Plus Lenses	G	G	G		G	
KODAK Precise PB / Precise Short PB Lenses	G	G	G		G	
KODAK Easy Lens	G	G			G	
KODAK Digital Single Vision Lens	G	G / Mirrors	G		G	
<b>Transitions XTRActive Polarized™ lenses</b>						
KODAK Unique DRO/ Unique DRO HD Lenses		G				
KODAK Unique Lens		G				
KODAK Precise PB / Precise Short PB Lenses		G				
KODAK Digital Single Vision Lens		G				

Colors: G = Gray, B = Brown, N = Graphite Green, A = Amber, E = Emerald, S = Sapphire, M = Amethyst, R = Ruby  
 Style Mirrors applied only to XTRActive poly. Colors include: Shadow Silver, Gold, Blue, Green, Red and Rose  
 See back page for color palettes.

**Add Crizal® or KODAK Lens AR for exceptional vision.**

With *Transitions*® GEN S™, express yourself with endless pairing possibilities.



*Transitions GEN S* is available in 8 exclusive colors, including a brand-new addition: *Transitions GEN S Ruby*. All colors have been optimized to be true to tone at all times, offering vibrant tints regardless of the light or environment. While being fully clear indoors, and beautifully colored outdoors, *Transitions GEN S* provides endless possibilities of pairing to complement any look.

*Transitions XTRActive*®, the darkest in hot temperatures and in the car\*.



*Transitions XTRActive Polarized*™ with dynamic polarization\*\*.



**KODAK Lens**

See the Colors of Life



For more information on Transitions lenses, visit: [Transitionspro.com](https://www.Transitionspro.com)  
For KODAK Lens product information, dispensing and patient materials call  
800.830.3995 or visit:  
[www.KodakLens.us/pro](https://www.KodakLens.us/pro) | [www.SALitOnline.com](https://www.SALitOnline.com)

Photochromic performance and polarization are influenced by temperature, UV exposure and lens material.

\* The darkest in hot temperatures & in the car, blocking 100% UVA & UVB. Polycarbonate and 1.5 gray lenses tested at 35°C achieving <18%T using Transitions Optical's standard testing method. Same lenses tested at 23°C behind the windshield achieving between 18%T and 43%T. Tests performed on gray lenses with a premium anti-reflective coating.

\*\* Based on tests across materials on gray lenses, achieving transmission below 45% @ 23°C behind a standard windshield. The lens achieves a polarization efficiency of 30% behind the windshield, which is not classified as being "polarized". EcoOptics Limited – Prof. Nicholas Roberts, *Quantitative study evaluating the visual benefits of the polarization properties* of lenses compared to similar non-polarized lenses, 2019/2020.

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