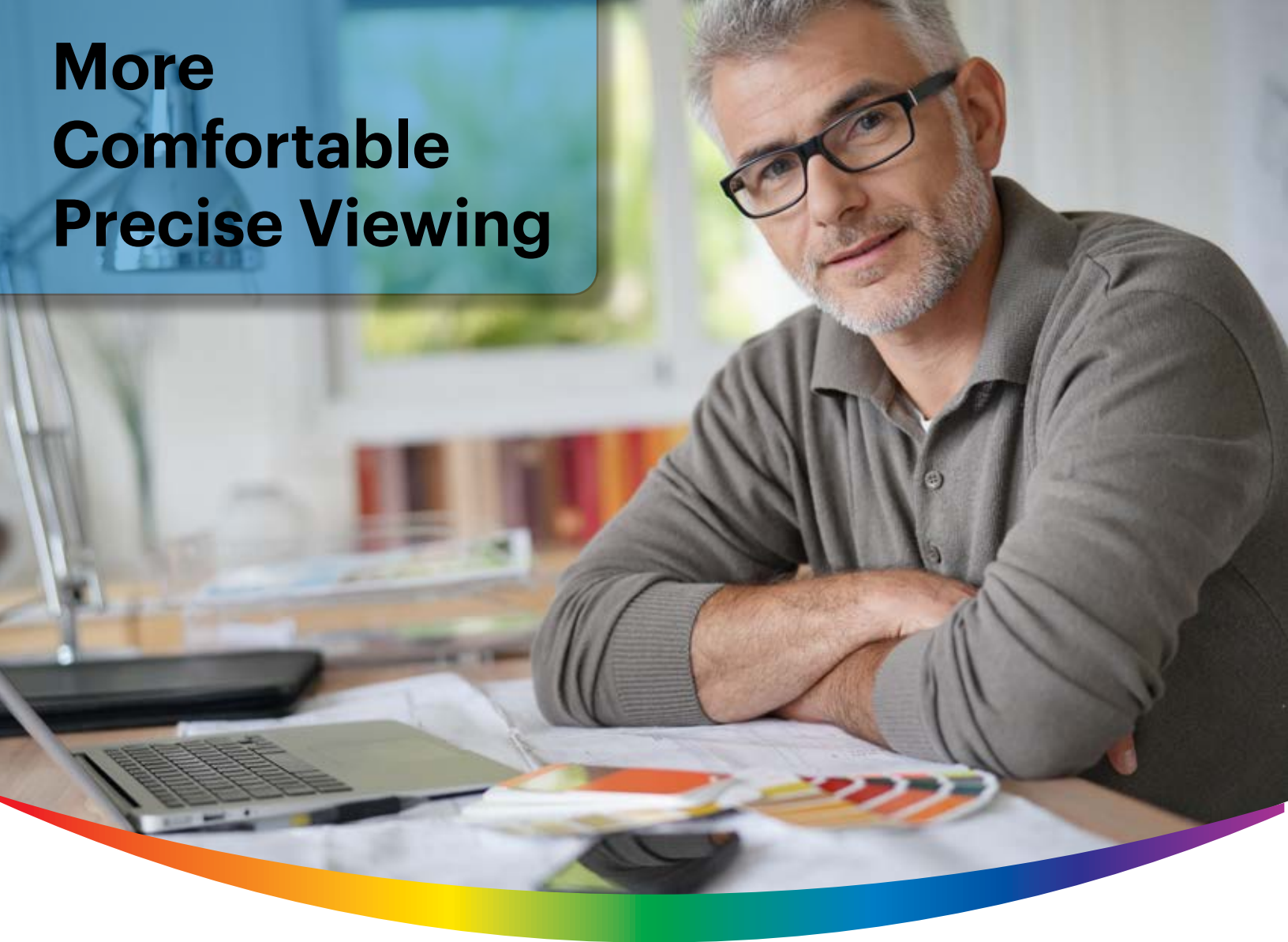


**More
Comfortable
Precise Viewing**



KODAK Precise Plus Lens

A New Level of Precision

Viewing fields perfectly placed with a gentle distribution of cylinder power for more comfortable viewing overall.



KODAK Lens



KODAK Precise Plus Lens

KODAK Precise Short Plus Lens

Everyday Wear

For work or play, KODAK Precise Plus Lens offers great distance performance, rapid transition through a broad corridor and a generous, clear reading zone that is perfectly placed using Zone of Maximum Use™ industry data.

They are available in clear, photochromic, polarized, and blue light filtering lens options for a variety of activities and lifestyles.

Two Corridor Options

Minimum Fitting Heights:

KODAK Precise Plus Lens - 17mm & KODAK Precise Short Plus Lens - 13mm

Vision First Design™

KODAK Precise Plus Lens is designed using Vision First Design technology to provide:

Smooth progression of power for a soft design that allows fast, easy adaptation

Binocular balance for quick, sharp image recognition

Reduced swim effect

More natural head and eye movement for a visual experience similar to a single vision lens

Availability

KODAK Precise Plus/Precise Short Plus Lenses are a great upgrade from introductory progressives that are still affordable. Priced at mid-level, covered by insurance plans and available in a wide range of options:

Lens Material	Color	Diameter	Power Range
Plastic 1.50		76mm	-8.00 to +4.00
Poly		76mm	-10.00 to +5.00
Trivex®		70mm	-10.00 to +4.50
1.60 Mid-Index		65/70/75mm	-11.00 to +6.00
1.67 High Index		76/80mm	-12.00 to +6.00
Transitions® GEN S™ 1.50	G/B/A/M/E/S/R	73/77mm	-8.00 to +4.00
Transitions GEN S Poly	G/B/A/M/E/S/R	74/79mm	-10.00 to +5.00
Transitions GEN S Trivex	Gray/Brown	78mm	-10.00 to +4.50
Transitions GEN S 1.67	G/B/A/M/E/S/R	80/81mm	-11.00 to +6.00
Transitions XTRActive® 1.50	Gray	76mm	-8.00 to +4.50
Transitions XTRActive Poly	Gray	74-79mm	-10.00 to +5.00
Transitions XTRActive Trivex	Gray	75mm	-10.00 to +5.00
Transitions XTRActive 1.67	Gray	80/81mm	-12.00 to +6.00
Polarized 1.50	Gray/Brown	80mm	-8.00 to +4.00
Polarized Poly	Gray/Brown	75mm	-10.00 to +5.00
Transitions XTRActive Polarized Poly	Gray	74/79mm	-10.00 to +5.00
KODAK Total Blue® Lens* Poly		76mm	-10.00 to +5.00
KODAK Total Blue Lens 1.67		76/80mm	-12.00 to +10.00
KODAK UVBlue™ Lens** 1.50		72/76/80mm	-8.00 to +4.00
KODAK UVBlue Lens Poly		76mm	-10.00 to +5.00
KODAK UVBlue Lens 1.67		80/81mm	-12.00 to +6.00

Adds: 0.75 to 3.50. Sphere maximum power to maximum minus cylinder power of -6.00.

* KODAK Total Blue Lenses are a premium hybrid that includes AR and filters blue-violet light up to 80% between 380-440nm indoors and outdoors.

** KODAK UVBlue Lenses are a clear blue light lens with filtration at 20% between 415-455nm and compatible with any AR.

Colors: A=Amber, M=Amethyst, E=Emerald, S=Sapphire, R=Ruby

Upgrade your Patient's Vision

KODAK Precise Plus Lenses are a free-blank option allowing compatibility with Crizal® and KODAK Anti-Reflective Lens coatings. Always recommend a non-glare treatment to ensure the patient experiences crisp, clear vision, and better looking eyewear.

For patients that report discomfort from indoor lighting or screen glare, offer a blue-violet filtering option: premium KODAK Total Blue Lens or everyday KODAK UVBlue Lens.

In Summary:

KODAK Precise Plus and KODAK Precise Plus Short Lenses are a great mid-tier option for your progressive portfolio.

They includes:

- Soft, balanced progressive design for easy dispensing and adaptation
- Vision First Design technology for binocular balance, natural head movement and smooth, easy transition between viewing fields
- Attractive pricing to move low-end progressives into an upgraded offer
- Insurance coverage
- 2 fixed 17 and 13mm minimum corridor length options
- Clear, photochromic, polarized, and blue light lens options
- Compatible with any AR treatment

The KODAK Precise Lens family of progressives are go-to lenses across all demographics and help make dispensing easy in your practice.

Download and show your patients the Vision First Design video from YouTube™.



For product information, sales aids, or dispensing and patient materials call

800.830.3995 or visit:

www.KodakLens.us/pro | www.SALitOnline.com